



***business en motion* to launch the *embers of the world* corporate division at CEO OpenThinking gathering**

Sharjah, September 8, 2012: *embers of the world*, a change portfolio that prioritises connection and service, is launching its corporate division as part of the OpenThinking Day, an event for entrepreneurs and CEOs at the Sharjah Chamber of Commerce & Industry on September 8, 2012.

Created by Debbie Nicol, entrepreneur, speaker, author and corporate responsibility advocate, the corporate division of embers of the world encourages C-Suite executives to connect with themselves, employees and the organisational core to better understand the priorities of the changing business landscape. 'With the corporate world rewarding new behaviours and outcomes, pushing aside entitlement mindset and disconnection, through adopting the embers mindset, corporate leaders will be better equipped to responsibly create and lead the future. My invitation for creative involvement at the OpenThinking Day is an opportunity for these leaders to feel the service priority behind embers', Nicol said.

Iyad Mourtada, Managing Director and organiser of the OpenThinking Day, will co-present Nicol's interactive and creative presentation entitled 'The Leader in the Mirror'. Mourtada responded: "Each of our presenters is an expert in their respected field, and Debbie Nicol brings something new and vital to both this event and this region."

As a product of business en motion FZ LLC, *embers of the world* highlights both self and corporate leadership, encouraging leaders to seize and create opportunity for change that serves. With a strong portfolio of corporate examples and unique approach for senior teams to build change, ongoing engagement with *embers* assists today's leader to master the 21st century leadership skillset of reflection, connection, collaboration, innovation thereby allowing a new future to emerge and become.

Spaces for the OpenThinking Day on September 8 are limited and available through www.openthinkingday.com.

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Notes to the Editor:

embers of the world is a leadership change concept, process, model and toolkit that facilitates realignment of approaches for today's changing world. With rapid and unrelenting change underway along with the call for greater accountability, those applying the *embers* philosophy as their modus operandi are better equipped to reflect, connect, collaborate, innovate and become leaders of both life and organisations that are strong from the core, whilst serving all equally.

www.embersoftheworld.com

Media contact:

Kate Mullen/Sonakshi Gandhi
Custard Communications
Tel: +971 50 6513470/+971502974333